

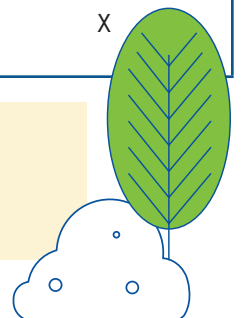
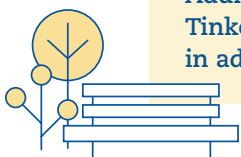
## Join Friends of Franklin as Community Sponsor by investing in our neighborhood school!

### Sponsorship Benefits

All sponsors receive exposure among thousands of customers in Kensington, Talmadge, Normal Heights, and City Heights.

	<b>Principal's Circle \$5,000/year</b>	<b>Gold Sponsor \$2,500/year</b>	<b>Silver Sponsor \$1,000/year</b>	<b>Bronze Sponsor \$500/year</b>	<b>Honor Roll Sponsor \$250/year</b>
<b>Friends of Franklin E-Newsletter</b>	Logo and link on masthead and business spotlight article	Logo and link on footer and business spotlight article	Logo and link on footer	Logo on Community Sponsor listing	Logo on Community Sponsor listing
<b>Franklin Fiesta</b> (Spring 2022) 200-guest Cinco de Mayo event at Ponce's Mexican Restaurant	Logo on event signage, promotional banner at Kensington Park and email marketing; 6 event tickets; opportunity to include branded material in goody bag	Logo on event signage, promotional banner at Kensington Park and email marketing; 4 event tickets; opportunity to include branded material in goody bag	Logo on event signage and promotional banner at Kensington Park; 2 event tickets; opportunity to include branded material in goody bag	2 event tickets	
<b>Jog-A-Thon</b>	Featured Logo on event signage and Jog-A-Thon website	Logo on event signage and Jog-A-Thon website	Logo on event signage and Jog-A-Thon website	Logo on event signage and Jog-A-Thon website	
<b>Social Media Posts</b>	3 standalone post with link; 2 posts recognizing all Sponsors	2 standalone post with link; 2 posts recognizing all Sponsors	1 standalone post with link; 2 posts recognizing all Sponsors	2 posts recognizing all Sponsors	2 posts recognizing all Sponsors
<b>Exterior Signage</b>	Featured logo on banner outside Franklin School	Large logo on banner outside Franklin School	Medium logo on banner outside Franklin School	Medium logo on banner outside Franklin School	Small logo on banner outside Franklin School
<b>Friends of Franklin Supporter Badge</b> Show your support on your website and marketing materials with our custom graphic	X	X	X	X	X
<b>Logo &amp; Backlink on Friends of Franklin Website</b>	X	X	X	X	X

Additional sponsorship opportunities available to support school programs including STEAM Tinker Lab, School Music Program, Afterschool Programs, and Physical Education Program, in addition to special event sponsorship opportunities at the Franklin Fiesta.



## Marketing Benefits

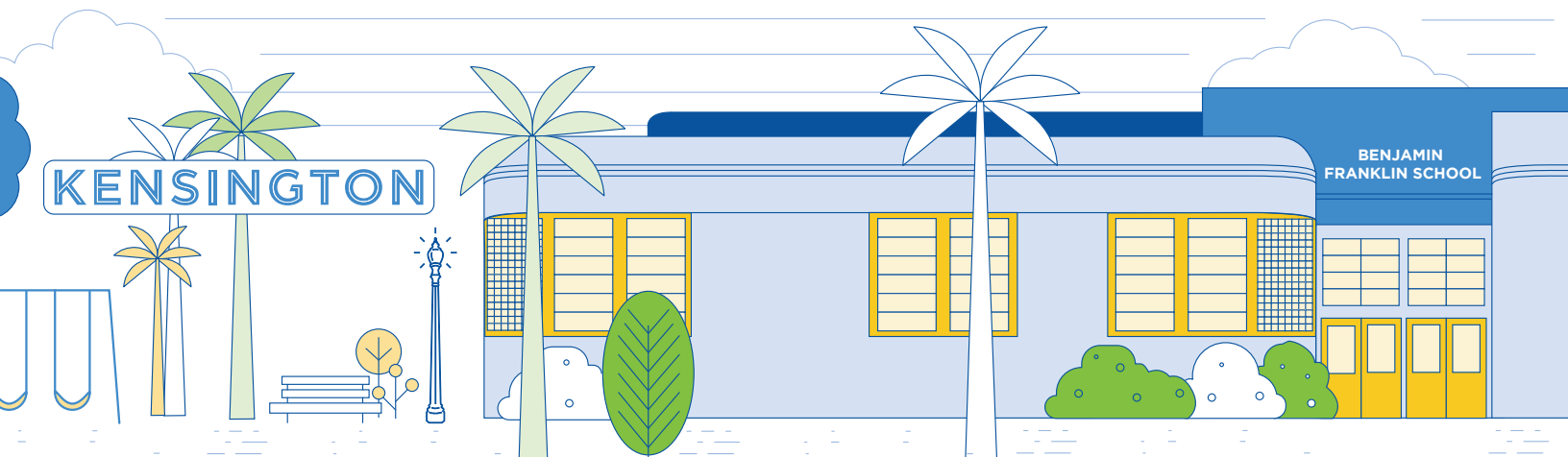
- **E-Newsletter:** Sent to nearly 900 contacts at least 4 times a year, shared on Facebook and linked in school newsletter that is sent to 400 families
- **Social Media:** Facebook: 229 Followers | Instagram: 180 Followers
- **FriendsOfFranklinFoundation.org:** 1,700 site visitors annually

## You're In Good Company

Join the community of local businesses who already support Friends of Franklin — and use your investment in our school as part of your own marketing strategy!



For more information, please email [info@friendsoffranklinfoundation.org](mailto:info@friendsoffranklinfoundation.org)





## Friends of Franklin Foundation Sponsorship Commitment Form

Total Sponsorship Commitment: \$ \_\_\_\_\_ Sponsorship Level: \_\_\_\_\_

**Please return this form to Friends of Franklin Foundation at:**

info@friendsoffranklinfoundation.org or

Franklin Elementary STEAM Magnet School

4481 Copeland Avenue, San Diego, CA 92116

Business Name (as you wish it to appear in print/online): \_\_\_\_\_

Manager/Owner Name: \_\_\_\_\_

### Payment Method:

Check Enclosed \_\_\_\_\_ (Payable to Friends of Franklin Foundation)

Charge my Credit Card \_\_\_\_ In Full \_\_\_\_ In 4 Quarterly Payments

Name on Card: \_\_\_\_\_ Card #: \_\_\_\_\_

Exp.: \_\_\_\_\_ Sec. Code: \_\_\_\_\_

Authorizing Signature: \_\_\_\_\_

*I understand and agree that all donations made are final and non-refundable and that 100% of my contribution is tax-deductible.*

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Website: \_\_\_\_\_

Facebook: \_\_\_\_\_

Instagram: \_\_\_\_\_

By signing this form, I commit to proving payment in full in the amount listed above within the next 12 months. This form affirms all benefits associated with the sponsorship level above will be provided from today's date through the end of the 2021-2022 school year in June 2022.

Signature of Commitment: \_\_\_\_\_ Date: \_\_\_\_\_

*The Friends of Franklin Elementary School Foundation is a 501(c)3 non-profit educational foundation. All donations are 100% tax-deductible. Tax ID Number: 81-2519500*

## About Friends of Franklin Foundation

Friends of Franklin is a non-profit educational foundation comprised of parents, educators and community advocates united in the belief that Franklin STEAM Magnet Elementary students should have a wide array of learning experiences designed to support academic excellence — and encourage, inspire, and expand children’s horizons.

Our work is guided by a vision to create a learning environment that supports “best in class” science, technology, engineering, arts, and mathematics instruction by providing teachers with robust resources that prepare Franklin students to be active, engaged global citizens.

*Our mission is to provide supplemental funding that sustains and enhances high quality STEAM learning for Franklin students.*



Franklin students using STEAM learning materials purchased by Friends of Franklin thanks to generous community support.

For more information, please email [info@friendsoffranklinfoundation.org](mailto:info@friendsoffranklinfoundation.org)

